

**ENGLISH CONVERSATION CLASS
ADVANCED LEVEL
28/04/2025-2/05/2025**

TOPIC: Fair Trade

Watch the video and answer the questions:

<https://www.youtube.com/watch?v=kTFKAKgopw0>

- 1. What is the main focus of the Fairtrade movement?**
 - a. Improving technology in farming**
 - b. Putting people and planet first**
 - c. Increasing profits for big corporations**
 - d. Reducing the cost of food**

- 2. What do Fairtrade standards provide to workers?**
 - a. Higher wages only**
 - b. Health and safety protections**
 - c. Free food and housing**
 - d. Guaranteed employment**

- 3. What happens to the additional money earned from Fairtrade certified products?**
 - a. It goes to the government**
 - b. It is given directly to consumers**
 - c. It is used for a Community Development Fund**
 - d. It is saved for future investments**

- 4. What percentage of consumers recognize a Fairtrade certified seal?**
 - a. 50%**
 - b. 63%**
 - c. 75%**
 - d. 80%**

- 5. What is one benefit of Fairtrade farms for workers?**
 - a. They can work as long as they want**
 - b. They are less likely to return each year**
 - c. They foster a stable work environment**
 - d. They have to pay for their own training**

6. How do consumers feel about ethically sourced goods?

- a. They are indifferent
- b. They prefer them over other products
- c. They dislike them
- d. They only care about price

7. What website can consumers visit to learn more about Fairtrade?

- a. www.fairtrade.com
- b. www.fairtradecertified.org
- c. www.farmingethics.org
- d. www.foodsafety.org