TRAVEL CAMPUS

2026/27

Canary Islands **operated properly.**

Canary Islands Destination Management Company
ISO 9001 · ISO 14001 · ISO 27001



THE CANARY ISLANDS. SHAPED AROUND YOUR CLIENT.

LCAMPUS.CO

We believe a destination management company should be judged on what it confirms - not on what it promises

Every proposal we send separates what is booked from what is still open, so you can sell before a single file is closed. That distinction is not a formality. It is the entire discipline this company is built on.

Confirmed. Optional. Always visible, never assumed.



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Built by people who operate, not resell

Travel Campus is a Canary Islands destination management company based in Las Palmas de Gran Canaria. We build and run the ground side of a stay: where guests sleep, how they move, what they do, and whether the plan still holds on the day it matters. We work only with the trade — you keep the customer, the commercial relationship and the brand.

2006

Our story began as a study-travel agency

2008

Language Campus founded in Las Palmas

2021

Receiving international groups in the Canary Islands at volume



You own the customer. We own the ground operation.

Traveller-facing communication, co-branding and the local contact details are agreed for each booking. Where the programme calls for it we operate discreetly under your name, keeping only the information travellers must receive.

Six reasons to work with Travel Campus

We operate under our own licence, bond and liability insurance.

Licensed, bonded and insured travel operations.



Licence I-AV-0004942.1 · Markel surety bond · Hiscox public liability.

We protect your client relationship.

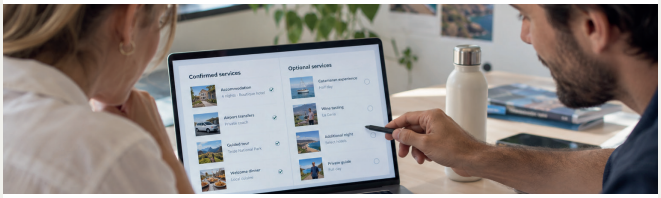
B2B quotations, operational contact only, and no direct marketing to your travellers.



Your client and your brand remain yours.

Every proposal separates confirmed from optional services.

You can sell before the file is fully closed, without misrepresenting availability.



Standard proposal format across every service level.

Our discipline was proven on the hardest group type first.

If we can move international student groups reliably, a leisure or corporate group is operationally simpler for us to run.



Proven experience coordinating complex international groups.

One named coordinator, from brief to closing report.

No hand-offs and no lost context halfway through a programme.



A five-stage process applied identically across every segment.

One operating base with standard coverage of four islands.

A single accountable operator for single-island or multi-island programmes.



Office in Las Palmas · Gran Canaria, Tenerife, Lanzarote, Fuerteventura.

We work for the trade, and we do not compete with it

Every DMC says it respects the partner relationship. In practice that means a set of specific commitments about pricing, contact and visibility — so here they are, stated rather than implied.

B2B ONLY

We quote net, to you.

Rates are net so you set your own margin. We do not publish consumer prices for the programmes we build for a partner.



YOUR CLIENT

Traveller-facing contact is operational, not commercial.

On-site contact is operational: meeting points, changes, assistance. No selling, no upselling behind you, no follow-up marketing.



VISIBILITY

Your brand, or ours, or neither.

Documentation, signage and guide introductions can run under your name, co-branded, or unbranded. Agreed per booking, in writing.



CONFIDENTIALITY

Your brief and your client list stay yours.

Participant data is used only to operate the programme and handled under written data-protection procedures. We do not reuse your itinerary as our own product.



Your client remains your client. We take care of the destination.

That is the whole basis of working with the trade, and it is why partners send us the next brief: the relationship they built stays theirs, and the ground operation stops being their problem.

THE CANARY ISLANDS

Eight islands. Four core operating destinations.

The Canary Islands are not one climate repeated eight times. Volcanic interiors, laurisilva forest, Atlantic coastline and colonial-era heritage cities sit within an hour of each other on some islands, and a short flight apart on others. That range is what lets a programme move from a vineyard grown in volcanic hollows to a UNESCO-listed old town to an afternoon with nothing on the schedule — inside one week, without the itinerary feeling assembled.



One base. Eight islands. Every programme type the brief actually needs — not a fixed circuit.

Standard coverage: Gran Canaria · Tenerife · Lanzarote · Fuerteventura.
Assessed per brief: La Palma · La Gomera · El Hierro · La Graciosa.
Delivery beyond our four core islands is confirmed case by case with selected local partners.

Most programmes are won or lost before the first hotel is chosen

Bring us a client profile rather than a finished itinerary and we will tell you which island fits it, where to base the group, how many nights the plan actually needs and what to leave out. That early conversation saves rework later.

WHAT WE ADVISE ON

Which island suits the client, not the season

City base, resort base or a split stay

How many nights the programme really needs

When a second island adds value and when it costs a day

Which visits deserve a full day and which do not

Where free time works better than another excursion

Three questions we will ask first.

How does the client want to spend the evenings?

What is fixed, and what can we still shape?

What would make this trip a disappointment?

WHAT YOU GET BACK

A recommended island and base with the reasoning behind it, a realistic duration, the elements worth including for that profile, and an honest note on what the destination does not do well for the brief in front of us.





Local knowledge. International standards. Real people on the ground.

Our core team is based in Las Palmas de Gran Canaria, coordinating local delivery directly and with selected partners across the islands.



Destination Manager
Owns the proposal from brief to confirmation.

Group Operations
Rooming, supplier reconfirmation and logistics before arrival.

On-Site Coordination
Available according to the confirmed programme scope.

A multilingual team.

Spanish, English, Italian, French and Arabic in house. Tell us the language your group needs for guiding and individual services and we arrange it — from our own team or from a qualified guide or teacher we contract for the programme.

From a brief to a delivered programme — one accountable operation

A ground programme is not a list of bookings; it is a sequence that has to hold together under pressure. We move a brief through programme design, contracting, logistics and on-site delivery as one continuous operation, not a set of suppliers we merely introduce.

Idea	Programme design	Contracting	Logistics	On-site delivery	Closing report

WHAT WE SOURCE AND RUN

Accommodation sourcing and contracting
Transport, transfers and fleet planning
Guides, interpreters and specialist local staff.
Dining and experience booking
Venues, technical production and event staffing
On-site coordination and incident management

Documented procedures, not improvisation.

Supplier selection, reconfirmation, incident handling and complaint resolution follow written procedures — the same procedures whether the file is one transfer or a full programme.



SUPPLIER NETWORK

Hotels, transport operators, guides, restaurants, venues and technical suppliers contracted directly by us, reviewed against our quality criteria and reconfirmed before every operation.



Brief. Design. Refine. Coordinate. Deliver.

The process does not change with the size of the request. One transfer and a six-night multi-island incentive both move through the same stages, so nothing depends on memory or improvisation.

01 **Brief** — YOU SEND

Dates, group size, interests, budget, constraints, and the language required for guiding.

02 **Design** — AFTER THE BRIEF

Island, base, sequence of visits and suppliers. The proposal states what is included, what is optional and what is still awaiting confirmation.

03 **Refine** — BEFORE BOOKING

Confirmed services, prices and conditions agreed in writing before any supplier is committed.

04 **Coordinate** — ON SITE

One named operational contact, with on-site coordination where included.

05 **Deliver** — AFTER DEPARTURE

Operational report, incidents logged with their resolution, and a final invoice reconciled against the confirmed services.

No binding supplier commitment is made on your behalf without written confirmation of scope, price and conditions.

From quotation to closing report, in writing at every step

01 · QUOTATION

Net rates, per person or per service, with the currency, the validity date and the exact inclusions. Optional items priced separately, so nothing is bundled into a figure you cannot break down for your own client.



02 · CONFIRMATION

Nothing is committed with a supplier until you confirm in writing. The confirmation lists the services booked, the services still open and the cancellation terms attached to each one.



03 · CHANGES

Name changes, room adjustments and numbers are handled up to the rooming deadline agreed for the file. Anything that moves a price is requoted before it is booked, never after.



04 · HANDOVER AND CLOSE

Before arrival: final programme, meeting points, supplier contacts and the operational number. After departure: incidents logged with their resolution and an invoice reconciled against the confirmed services.



For services contracted through Travel Campus: one file, one coordinator, one invoice.

Private travel and group departures, priced and operated the same way: clearly

One couple wants a city hotel, a private guide and restaurants within walking distance. A group organiser needs the transfer plan, the room mix and the pace settled before the itinerary is sold. Each programme is quoted according to the brief; the structure below describes scope, not fixed packages.

SERVICE LEVEL	SELECTED SERVICE	ISLAND PROGRAMME	COMPLETE GROUND PROGRAMME
Accommodation sourcing	**Included**	**Included**	**Included**
Airport transfers	**Included**	**Included**	**Included**
Private transport and guide	Optional	**Included**	**Included**
Experiences and dining	Selected	**Included**	**Included**
On-site coordination	Office hours	Per day	**Dedicated**



EVERY DEPARTURE QUOTED ON ITS OWN TERMS

Vehicle, hotel allocation and free-place terms are quoted per departure rather than applied as a standard, because a 14-passenger private group and a 60-passenger association trip are not the same operation.



MEETINGS AND INCENTIVES

Corporate programmes with the destination engineered in

A meeting needs a well-located venue, a workable room set-up and transfers that hold. An incentive needs a shared experience and time together outside the hotel. We coordinate accommodation, venues, transport, dining, activities and on-site delivery as one contract, with technical production and event staffing through our supplier network.





01 · YOU SEND

Dates, participant numbers and the meeting format: theatre, classroom or banquet.

02 · WE SEND BACK

A shortlist of venues with real capacities, rooms available, distance to the airport and indicative cost.

03 · WE CONFIRM

The hold, the contract, the production and the staffing — one file, one invoice.

Give the islands a subject, not just a schedule

Each theme is a genuine specialism with its own suppliers and access — not a single excursion added to a standard itinerary.



Food and wine

La Geria's volcanic vineyards, island produce and producer-led tastings with time at the table.



Architecture and design

César Manrique's Lanzarote, or urban heritage in La Laguna, Vegueta and Triana, with real interpretation.



Landscape and outdoor

Teide and Lanzarote's volcanic terrain anchor interpretation and photography programmes, graded to ability and season.



Wellness and a slower pace

Fuerteventura's coast supports open afternoons and selected movement or wellness sessions.

Each theme can be developed with specialist suppliers, guides and local access.



Gran Canaria. City, coast and mountain in one stay

A miniature continent, close enough to combine coast, capital and interior inside four nights: Las Canteras and the old streets of Vegueta and Triana, resort time in Maspalomas and Mogán, ravines and mountain villages an hour inland.

Programme elements · Vegueta and Triana · Las Canteras · Maspalomas · Tejeda and the interior · Puerto de Mogán

Best for · mixed-interest groups, city-and-coast breaks, private travel, food and culture, leisure extensions to a corporate stay

Tenerife. Resort comfort, with a volcano and a heritage city behind it

Costa Adeje carries the accommodation and the settings for leisure and corporate groups; Teide changes the scale of the trip and deserves interpretation rather than a drive-through; La Laguna brings a UNESCO old town with an active local life, and Anaga adds forest and walking graded to ability.

Programme elements · Teide · La Laguna · Anaga · Costa Adeje · Los Gigantes

Best for · resort-based leisure, incentives and meetings, private stays, culture and nature



Programme structures, adapted to each brief — not fixed packages.

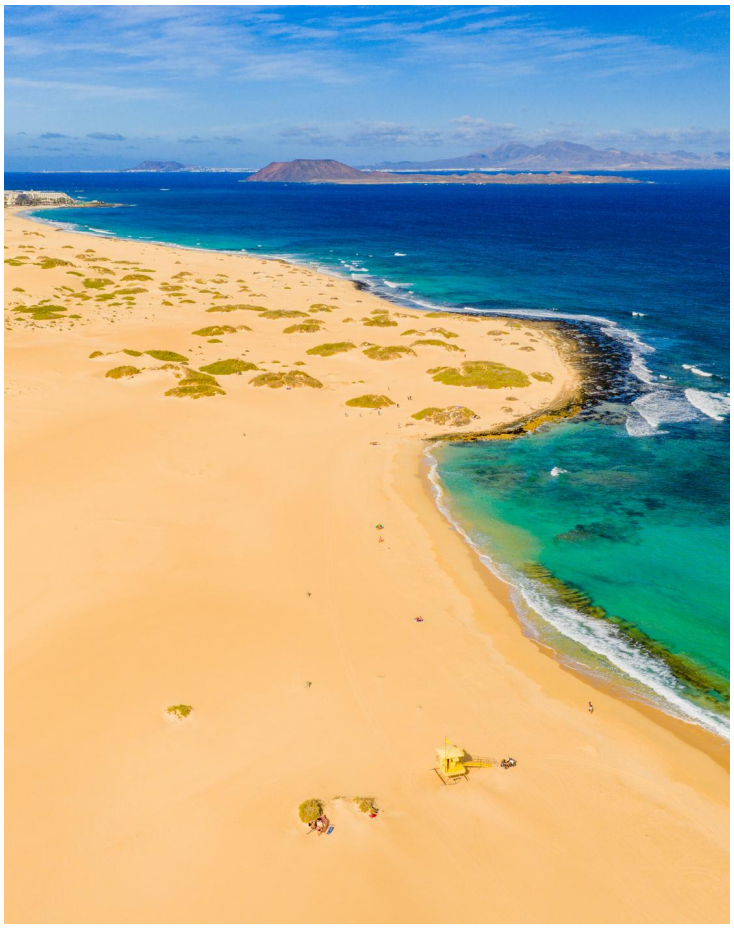


Lanzarote. Where the landscape leads into wine and design

Volcanic terrain sets the scene, but the island becomes interesting where people have worked with it: vines in hollows behind low stone walls, and César Manrique's work linking art, architecture and natural form. It suits clients who care about food, design and photography and who want time to look closely.

Programme elements • Timanfaya · La Geria · Jameos del Agua · Teguise · Famara

Best for • food and wine, architecture and design, cultural private travel, photography groups, smaller incentives



Fuerteventura. Plan it around space, not around stops

The island works when the itinerary respects its scale. Corralejo is a base for coastal leisure and ocean activities, El Cotillo a quieter alternative, Jandía a stay built on long beaches. Inland, Betancuria brings history and a change of mood, and local cheese gives that excursion a purpose.

Programme elements • Corralejo · El Cotillo · Jandía · Betancuria · island flavours

Best for • private coastal stays, ocean and active travel, wellness-oriented breaks, incentives with a lighter schedule

Programme structures, adapted to each brief — not fixed packages.

What a ground programme looks like when we operate it

DAY	MORNING	AFTERNOON AND EVENING	WE OPERATE
01	Arrivals by flight wave. Private transfer to the Las Palmas base and hotel check-in.	Orientation walk along Las Canteras. Welcome dinner within walking distance of the hotel.	Transfers · hotel · guide · restaurant booking
02	Guided heritage visit through Vegueta and Triana, with a stop at the market.	Free afternoon in the city. Evening at leisure, with three restaurants pre-selected by budget.	Guide · entrances · tasting · restaurant list
03	Full-day interior excursion: mountain route, viewpoints and Tejeda.	Village lunch booked for the group. Return to the base by late afternoon.	Coach · driver · guide · group lunch
04	Southern coast day: Maspalomas dunes and a stop at Puerto de Mogán.	Optional boat trip or beach time. Dinner back at the base or on the coast.	Coach · optional activity · assistance
05	Open morning, or a second guided option for part of the group.	Farewell dinner in a venue chosen for the group size and service pace.	Split services · venue · menu agreed
06	Check-out, luggage handling and departure transfers by flight wave.	Operational report and final reconciliation sent to the partner after departure.	Transfers · assistance · closing report

This is a structure, not a fixed product. The order changes with the flights, the hotel base and the supplier arrangements, and any day can be swapped for another island, a special-interest theme or a corporate schedule.

What we can prove before you send the first brief

Licence, bond, insurance and certifications are stated in full below — not as a trust claim, but as the specific facts underneath one.

Travel agency licence	Surety bond	Public liability insurance
I-AV-0004942.1	Markel 025S00425CAV	Hiscox TAEDS003006

Travel agency licence I-AV-0004942.1, issued by the Government of the Canary Islands.

Surety bond Markel 025S00425CAV.

Public liability Hiscox TAEDS003006.



Travel Campus is the commercial brand; the licensed operating entity is LC Idiomas GC, S.L.

SOURCE MARKETS HANDLED

Italy · France · Germany · Poland · Slovakia · Czech Republic · Ukraine · Nordic countries · United States · Canada, and other European markets.



We brief our teams on each market's expectations around meal times, pacing, group handling and the contact travellers expect from a local team.



Send us the brief. We will shape the ground programme.

Share the dates, traveller profile, expected numbers and budget, with the experiences or services you have in mind. For an existing itinerary, send the programme and mark where you need local delivery. For a new concept, an outline is enough to start.

REQUEST A TAILOR-MADE PROPOSAL

travel@lcampus.co

B2B telephone / WhatsApp +34 630 47 91 79 · lcampus.co

WHAT SPEEDS UP A QUOTE

Dates and numbers, traveller profile, accommodation category, and which parts of the trip are already fixed and which we can shape.

TRAVEL CAMPUS

Your client remains your client.
We take care of the destination.



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Travel Campus is the commercial brand of LC Idiomas GC, S.L.
Travel agency licence: I-AV-0004942.1
Markel surety bond: 025S00425CAV
Hiscox public liability: TAEDS003006

FIT · GROUPS · SPECIAL INTEREST · MEETINGS & INCENTIVES

ISO 27001 · ISO 14001 · ISO 9001:2015